



# Oat Global

## Meeting Minutes: Strategy Committee – 08/28, 2014

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### Meeting Participants

Gabe Gusmini (PepsiCo), Joe Lutz (General Mills), Bruce Roskens (Grain Millers), Ben Boroughs (NAMA), Jim Dyck (POGA), Nicholas Tinker (AAFC), Catherine Howarth (Aberystwyth University), Luiz Federizzi (UFRGS)

Excused: Jack Okamuro (USDA-ARS)

### Meeting Objectives

The Oat Global Strategy Committee gathered by conference call on August 28, 2014 with the main objective of defining its mission and structure and to determine how to best communicate and evolve itself towards becoming an active forum.

Gabe Gusmini conducted a follow-up phone call with the USDA-ARS (Jack Okamuro and Jose Costa) to complete the round of engagement of stakeholders and members. The input from this call is incorporated below as well.

### Discussions and Resolutions

#### Committee Membership

Participation and roles in the committee were established as follows:

- Gabe Gusmini (PepsiCo), Oat Global Chair
- Catherine Howarth (EU Community Representative), Oat Global Secretary
- Ben Boroughs (NAMA), Oat Global Treasurer
- Bruce Roskens (Grain Millers)
- Jack Okamuro (USDA-ARS)
- Jose Costa (USDA-ARS)
- Jim Dyck (POGA)
- Joe Lutz (General Mills)
- Luiz Federizzi (Latin American Community Representative)
- Nick Tinker (AAFC and Canadian Community Representative)
- Pamela Zwer (Australasian Community Representative)

The assigned roles of Chair, Secretary, and Treasurer will remain in effect until the end of 2015 and then move to an annual assignment and rotation thereafter.



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It was duly noted the absence of representatives of the university community in the United States. It is the committee's hope to feel this gap in the months to come.

Membership in the committee is open and more participants are welcome to join and support the mission of this forum as it will be explained in a "manifesto" to be developed in the next few weeks.

## Committee Scope and Objectives

An open discussion was conducted to determine the scope of work and the objectives of the Oat Global platform.

Oat Global was defined as a forum that brings together the key strategy leaders and decision makers in the oat R&D community around agronomy, pathology/entomology, and breeding/genetics as broad discipline areas. The scope was limited to the pre- (or non-) competitive space. The breadth of technical and financial resources that Oat Global shall leverage was maintained very wide so to include all possible capabilities and sources, whether private or public.

Oat Global was initiated as a "food/milling" oat initiative and this is partly reflected in the current composition of the Strategy Committee. However, this may change in the future based on interest and engagement levels of new participants and contributors.

The goals and objectives of this forum were defined as follows:

- Setting broad direction for the oat R&D community and ensuring that "someone somewhere" is addressing most critical needs.
- Advocate for the need of the oat R&D community with public and private institutions and agencies.
- Generate and broadly communicate focus areas for research proposals and plans to develop.
- Evaluate proposals for research and provide steer on their relevance to the oat industry at large.
- Actively network and connect researchers and ideas towards a well-integrated approach.
- Mobilize and federate resources towards common goals. If needed, identify the best approach for channeling resources towards projects.
- Help developing and maintaining a cohesive view of the strategy and activities of the oat R&D community.
- Sponsor, support, and administer, where needed, community-wide project via the establishment and oversight of project committees (Database Initiative Project Committee as a first example).

## Committee Governance

Then committee will meet at least twice per calendar year, with hopefully one face to face meeting in concurrence with other events already attended by the majority of the committee members (i.e., conferences such as AOWC, IOWC, PAG, etc.). The next likely meeting could be PAG 2015.

Additional conference calls will be organized as needed. Projects will operate via the appointed project teams as described above.

Documents and minutes will be public and maintained on the Oat Global website.



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## Next Steps

**Manifesto:** Gabe Gusmini will lead the development of a document that explains the mission and modus operandi of the Oat Global platform by the end of October 2014. Once vetted by the Strategy Committee, this document will be posted on the Oat Global website and built into the introductory pages to the site itself. Catherine Howarth, supported by the committee, will develop a communication plan to engage a broader community in this initiative.

**By-laws:** after the manifesto, the committee will develop basic by-laws to ensure transparency and integrity of its operations. By-laws will be drafted before the next committee meeting in early 2015 and then voted and approved then.